



www.ecloudacc.com









### **About Us**

eCloudacc is an Offshoring firm based out of India. eCloudacc has been incorporated by a group of Chartered Accountants (USA/ Canada CPA equivalent), members of world's second largest accounting body, The Institute of Chartered Accountants of India (ICAI).

At eCloudacc, we work with the vision of improving business efficiencies by undertaking Accounting, Payroll and Tax preparation services.

Our strong domain knowledge, flexible client-centric and technology driven approach enables us to serve you better.

Our market-driven yet Client-customized approach combines a standard global compliance process along with extensive local knowledge and accounting experience, giving you the access, visibility, and control you want.

## Our Solutions

At eCloudacc, we are proficient in delivering following services:

- Audit and Accounting Offshoring Services
  - Bookkeeping
  - Accounts Receivables/ Payables
  - Cash Flows
  - Reconciliations
  - Invoicing and Billing
  - Financial Statement Preparation
  - Charge Back Services
  - Month End Processing
- Tax Preparation Offshoring Services
  - Individual Returns (Form 1040)
  - Partnership Returns (Form 1065 and K1)
  - Corporation/ Not-Profit Return
- Insurance Consultancy
  - Insurance Accounting
  - IFRS Compliance
  - Risk Management
  - Training and Support
  - Software Solutions

- Transaction Advisory Services
  - Valuation Services
  - Due Diligence
  - Transaction Structuring
  - Business Restructuring
  - Business Setup Advisory
- Knowledge Process Outsourcing
  - Payroll Processing
  - Forms Processing
  - Data Input and Processing
- Investment Analysis and Research Services
  - Ration Analysis
  - Equity Research
  - Comparative Analysis
  - Financial Data Analysis
  - Feasibility Study
  - Sectoral and Geography Study





## Our Audit and Accounting Solution

We provide offshoring services to help our clients meet their accounting and statutory reporting requirements across geographies.

Our clients range from CPA firms, small businesses, Established large businesses as well as individuals.

Companies across industries are engaged in finance transformation initiatives, marked by expansion into emerging markets, the deployment of Offshoring services centers and continuous initiatives for efficiency and lower costs.

By offshoring Audit and Accounting services to eCloudacc, our clients receive smooth exceptional services towards entire "Record-to-Report" process. Our teams are available round the clock to support you and discuss progress and service enhancements, and provide you with enhanced control and comfort, freeing you and your team to work on other management activities.

## Accounting/ Bookkeeping/ Auditing

- Bookkeeping
- Accounts Receivables
- Accounts Payables
- Cash Flows
- Bank Reconciliations
- Invoicing and Billing
- Financial Statement Preparation
- Management Reporting
- Assistance in tax schedules preparation
- Charge Back Services
- Month End Processing
- Audit schedules and procedures

## Unique Benefits

- Timely Bookkeeping
- Domestic Regulation
   Compliance
- Smooth and Seamless Audit Closures
- Risk Mitigation
- Efficient and Accurate reporting
- Optimization of invoicing system
- Seamless transition
- Assistance with ERP based system





## Our Tax Preparation Solution

While preparation of tax returns is a daunting task for filers (Companies, Partnerships and Individuals), It is a cumbersome, time consuming work for CPA firms whose focus is also on Auditing, Transaction Advisory and other Compliance related consultancy.

Allow us to take on this burden from you!

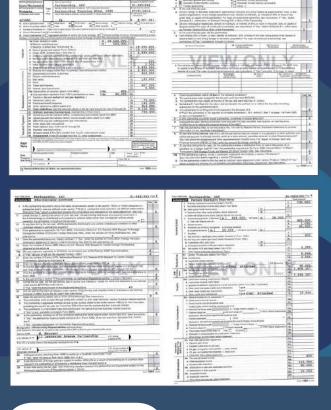
Tax returns were never so convenient and easy, that too remotely over cloud.

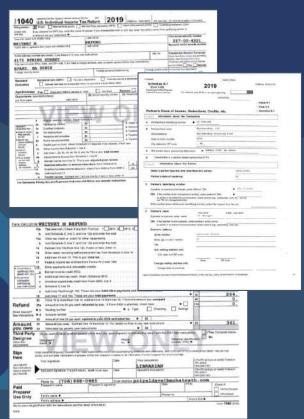
Our teams are well versed with domestic taxation laws of your country and we strive to deliver nothing but excellence. We assist our clients with well defined and structured service approach, qualified and skilled manpower, regular in-house trainings and digital platforms for delivering tax return preparation services.

We at eCloudacc are happy to assist you with:

- Individual Return 1040 and W2
- Partnership Returns 1065 and K1s
- Corporations Returns S Corp (1120 and 1120S)

## Tax Returns Preparations through Software









# Our Payroll Solutions

Timely and accurate Payroll Processing is indispensable part of organization operations to not only ensure employee satisfaction and boosted morale, but also for compliance with tax and other regulations.

We at eCloudacc strive towards helping our clients in ensuring seamless payroll processing along with bespoke assistance to company HR and Management.

Our common standard working approach and methodology ensure the quality of our deliverables while our ability to deliver customized client-specific payroll solutions enable us to deliver satisfaction.

Payroll Tax F&Fs Deductions Returns Computations Customized Payroll Payroll Reports Management Accounting Reporting Processing Time and New Joinee Monthly payout Attendance Follow Ups Reports





# How can CPA firms Leverage

#### Access to Tech

An offshoring firm is outfitted with a technical infrastructure that is not just current but also diverse, providing CPA firms with the option to leverage the offshoring firm's technology and software. This allows the streamlining process to begin rapidly and without interruptions, because of the dedicated manpower resources they have to tackle troubleshooting and issues that arise.

## Scalability

If a CPA firm needs help with only a particular service, for example tax filings, Offshoring offers the advantage of scalability.

Depending on what is offered by the offshoring services provider, the scalability may extend to pricing or to services used.

## Cost Saving

What may cost a CPA firm a significant amount of money to set up and operate in-house, an offshoring provider or agency may have already invested in, thereby enabling the firm to extend these services to their clients.

## Additional Expertise

offshoring can also help a CPA firm extend offerings to clients by simply reselling services provided by the offshoring agency.

This can prove to be immensely beneficial to both the CPA firm and their client. While the CPA firm extends their services, the client in turn receives the same level of reliability and efficiency they have come to associate with the CPA firm.





## Why eCloudacc

eCloudacc would serve as your go to PARTNERS for handling your daily Bookkeeping, Accounting and Payroll tasks as well as Tax Return Preparations.

#### OUR TEAM, YOUR TEAM, ONE GOAL

We are a firm led by group of Chartered Accountants (CPA equivalent) having expertise in the domain and having background of working in top big 4's as well as other MNCs.

Your team is sourced after thorough personal and qualification background check. All our team members are either CAs/ Graduates/ Masters in Commerce.

### Why eCloudacc

- Experts in accounting and taxation domain
- Industry and Geography wide expertise
- Extremely reasonable rates REDUCE YOUR OPERATION COST BY 40% - 60%
- Technologically equipped (Certified QuickBooks ProAdvisor)
- Find us available round the clock 24\*7
- BEYOND BOOKKEEPING:
  - Assist in development of process maps
  - Supporting HR and Admin functions
  - Personalized and Customized service experience



## How eCloudacc Compares?

		Hire In-House	Do Own
Key Benefits	eCloudacc	Bookkeeper	Bookkeeping
CPA Access			
Secure World Wide Access to Data			
Friendly Customer Service			
Available Full Time			
Off Load Non-Core Function	X		
High Quality Bookkeeping		X	
Reliable		X	
Internal Controls			X
Reduced Operating Cost			X
Reduced Overhead	X		X
Save on Benefits and Training Costs	X		X





## Our Focused Approach

## Offshoring Strategy

#### **Process**

- Co-Developing expectations on timeline and
- Establishing standardized process Flows/ SOPs
- Periodic reviews/ feedback
- Maintaining data integrity

#### Teams

- Need basis resources available
- Defining Roles and Responsibilities
- Qualified resources having Graduate/ Masters Degree
- Round the clock availability

# Industry Professionals Domain Digital Specialists/ Platforms Experts Efficiency

#### Technology

- Cloud Return preparations
- Secure operating platform
- Web based interface
- Entirely digitized operation

#### Project Management

- Fixed interval/ Ad-Hoc need

# Our Software Proficiency

Being a cloud accounting firm, eCloudacc is proudly a tech driven organization. We deliver our services through plethora of State-of-the-Art Software.

This enables us to deliver Accuracy, Timeliness and Exceptional quality work to you.

### Proud to be Cloud











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## What Advantages?



Time Saving

Accounting and payroll take time, These are delicate aspects of any company, and it takes time to pay attention to detail. By offshoring your accounting and payroll services, you simply save time that's better spent on core tasks



Cost Saving

Offshoring saves money in the long run by paying a fixed amount for the services offered, that too at a man-hour rate much reasonable than home country. You end up saving on payroll costs and associated expenses. 40% - 60 % in numeric terms!



Enhanced Data Security Outsourced accounting and payroll services companies have invested the money into highly secured servers using the best encryption technology. In this manner, Company will be free from data security burden be it the accounting software of data storage servers/ networks



Decision Making Accounting information is necessary for making better business decisions. It can be very difficult to make quick decisions while balancing the multitude of changing laws, policies, technologies, etc. When offshoring, you take advantage of the availability of information in an easily digestible format.



Best Practices offshoring Service Providers work with hundreds of clients, across all industries. This exposure allows them to provide industry benchmarks and identify any potential weaknesses or opportunities for business improvement.



Access to Services

One of the other advantages of offshoring accounting and payroll services is the variety of other services that may be included. Other than the expected services, such as payroll or tax calculations, a good offshoring option may also offer other benefits like contract generation to bookkeeping.



Avoid Staff
Turnover

Accounting services require long hours and tend to be stressful, Staff turnover is hence not uncommon in the industry. When you opt for a reputable offshoring company, They have the means and the team size to anticipate unfortunate and sudden losses of key workers.



Minimizing Risk When you offshore a good company, you' re counting on the fact that they employ the best of the best within that field, thus minimizing risk. They are experts who understand the complexities of regulations, Government compliances, taxes and human resources





## Meet our Experts









Email: prakhar.dave@ecloudacc.com



Prakhar is a member of The Institute of Chartered Accountant of India and comes with a background of 5+ years in one of the Big 4. He is proficient in Auditing and Assurance, Risk Advisory, Financial Statement analysis, Backend Accounting (IFRS and Indian GAAP), Taxation and Bookkeeping and Business establishment advisory. Prakhar has experience in providing assurance, accounting and consultancy services to clients across sectors ranging from Telecom, Media, Technology and others.





CA Saurabh Sahai

Qualification: Chartered Accountant (ICAI), Fellow Insurance Institute of India, Member CII UK, Masters of Commerce

Email: Sahai.saurabh1@gmail.com

Saurabh is Fellow member of The Institute of Chartered Accountants of India, Chartered Insurance Institute UK and Insurance Institute of India. He is having an experience of more than 10 years in the field of Financial (Insurance expertise) consultancy and accounting and has worked with clients across Middle East, Africa and India. He is having expertise in Accounting (IFRS and Indian GAAP), Taxation, Financial Statements analysis, Data Migrations, Taxation and other Financial services.



# Thank You

CA Prakhar Dave

prakhar.dave@ecloudacc.com

+91-9811155241

